

Rodrigo Douglas Sampaio Teixeira

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Education

IED (*Istituto Europeo di Design*) – One Year Service Design – 2019-2020
SENAC – Specialization in Digital Media Communication Management – 2014-2015
UNIBAN – BA in Social Communication: Advertising – 2005-2008

Experience

Product Designer, Itaú Unibanco - Oct/2018 - Currently

Product Designer focused in design experiences for digital platform. I am responsible for solving problems with user centered design approach, designing screens and user flows for Itaú Internet Banking & Mobile App, including projects like Cash and Pix.

UX Designer , GFT Group – Jan/2018 - Sep/2018

UX Consultant focused on design interfaces for digital platforms (mobile, desktop, tablets). I was responsible for designing conceptions for new digital products, prototyping and testing ideas, designing flows, wireframes (low and hi fidelity), blueprints and pattern libraries.

Lead Designer , A2ad – Nov/2014 - Jan/2018

Coordination of Design team in development of digital solutions, serving clients such as Government of Sao Paulo State, Discovery Turbo Channel, Desenvolve SP and Atlantic. Acting as a facilitator between the team and stakeholders to ensure the product quality using methodologies such as Design Thinking and Lean UX.

Web Designer, A2 Comunicacao – Mar/2007 - Nov/2014

Designing websites, landing pages, intranets and hotspots for clients such as Government of Sao Paulo State, Investe SP, Secretary of Education of SP and IDORT.

Skills

Photoshop / Illustrator / Sketch / Invision / Wordpress / HTML5 / CSS / SASS / JavaScript
Information Architecture / Interface Design / Google Analytics / Service Design / SEO /
Prototyping / Design Sprint / UX Tools / WordPress / PHP /

Languages

English: Advanced level / Spanish: Intermediate level

Extracurricular Courses Salve Darwin (Perestroika, 2020), ILA Rio 2018, Service Design (Descola, 2016) / UX Bootcamp HUGE (2016) / Art Direction and Aesthetics (Colosseo Design, 2015) / UX Design (Miami AdSchool, 2014) / Usability Test (Dialog UX, 2014) / Digital Planning and Strategy (SP Digital School, 2013).

Updated in December, 2020.